

The Life Entry Info

The Life is an annual southern culture and lifestyle magazine. Created and published under Market South's publishing brand 'The Locals', The Life is all about showcasing Southland and its people; from our unique lifestyle and diverse culture to our humble achievers and hidden treasures. is all about showcasing Southland and its people; from our unique lifestyle and diverse culture to our humble achievers and hidden treasures.



Photo competition

Theme: 2020

THE BRIEF

What has this year meant to you? How does 2020 make you feel? What does 2020 look like in a single image, from your perspective?

These are questions you can ask yourself when you set about creating your image. The Life team wants to see what 2020 means for you – as a young person and as the generation who takes us into the future.

Your image can be artistic, avant-garde, curated, conceptual; anything you want. You need to write an accompanying 100-word description that explains the rationale behind your entry. Accepted forms of entry are JPG or PNG images, with a minimum resolution of 200dpi.

Magazine cover competition

THE BRIEF

Create a magazine cover that is reflective of the kind of magazine you'd want to read. Something that represents and caters to your interest and those of your peers. You can include text on the cover that suggests what the content of the magazine would be, but this isn't a requirement. The only criteria is that it needs to have a Southland connection (i.e. justify what makes the cover appropriate for a Southland magazine).

Requirements for layout:

- No imagery of celebrities, brands, characters or other licensed people and products (due to copyright law)
- Leave a gap or negative space of 6.5cm at the top of the image so the THE LIFE header can be inserted
- Accepted forms of entry include PDF, .psd, .indd and .ai files

Entries for both competitions close on July 24. Please email your entries to briar@marketsouth.co.nz. If your file is too large to be emailed, you can use the free file transfer service WeTransfer. Feel free to get in touch with The Life editor Briar Babington if you have any questions about entering the competitions on briar@marketsouth.co.nz.