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Welcome to The Life



As proud and passionate Southlanders the creative team at Market South give you the inaugural edition of our annual magazine, The Life. Finally, a showcase of Southland and its people in a fashion our region deserves!

For a small team to undertake such a huge project was initially a daunting task, but now I couldn't be more proud of what we have achieved with this magazine. While modern, on-screen methods for viewing articles may be convenient at times, there's nothing better than the thought of sitting down to relax with an actual magazine.

The Life offers a tangible showcase of what Southland has to offer; our way of life, our people, our places and our culture. Sit back, relax and enjoy, because we really do have The Life!

Andie Gentle



Congratulations Market South

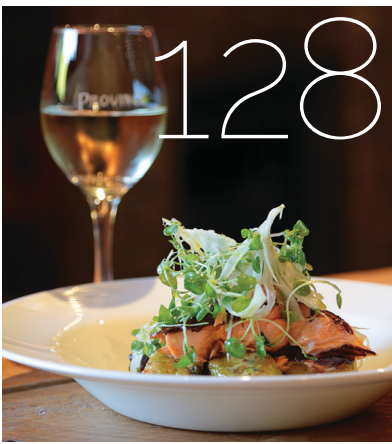
"Here in the south we are famous for our industry, seafood, farming and scenery, yet we rarely highlight our creative and cultural aspects. It has been an exhilarating process working with Market South on this publication – it really does show how exciting and diverse we are."

TIM SHADBOLT

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the life

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Special thanks to
Rebecca Sheppard

The Life is published annually by The Locals Publishing, Market South Ltd, Level 4, 5 The Crescent, PO Box 1637, Invercargill, NZ. The Life is a registered trademark of Market South Ltd. No part of this magazine may be reproduced without written permission of the publisher. The Life is subject to copyright in its entirety, copyright 2013. All rights reserved. The opinions expressed in The Life are not necessarily those of Market South, its staff or contributors and no liability is accepted. The content in The Life is believed to be true and correct at time of publication, September 2013.

Printing Craigs Design & Print Ltd

Cover Image
Robert Sarkies
Photo by James Jubb